

END RABIES NOW

**RABIES PREVENTION CENTER
PASTEUR- PHD BATTAMBANG
OPENING SOON IN JULY 2018 !**



CONTACTS

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*Cambodian non for profit international
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IN CAMBODIA :

800 DEATHS A YEAR FROM RABIES: 40% UNDER 15

100% PREVENTABLE BY VACCINATIONS AFTER BITTEN

100% LETHAL IF NO VACCINATION

PASTEUR PHNOM PENH: 22 000 YEARLY PATIENTS AFTER BITTEN 50% UNDER 15

AS AN ASEAN MEMBER STATE CAMBODIA HAS COMMITTED TO ELIMINATE RABIES BY 2030

WE CAN ERADICATE RABIES BY 2030 : ALL INVOLVED :

LOCAL COMMUNITIES – NGO's - INSTITUTES – GOVERNEMENTAL BODIES – PRIVATE AND PUBLIC COMPANIES



Thalias Hospitality – Sanofi Pasteur – Champagne
National Bank of Cambodia - Cambodia Airports – Kulen Water – PPM
Total – Enseas Cambodia – Bred Bank - Unesco



ACTION PLAN : 5 YEAR ACTION PLAN TO FIGHT RABIES IN CAMBODIA :

FIRST STEP: RAISE AWARENESS BY EDUCATING

- **BOOK** : 48 pages illustrated book in khmer

Written by Institut Pasteur du Cambodge. Designed and edited by SIPAR. Cambodian public aged 12 and over. Spread across whole Cambodia.

By reading this book, Cambodians will learn about:

- what rabies disease is
- its risk of transmission
- how to protect themselves and their communities from getting the disease

45 000 books already printed (20 000 more needed) spread to: schools; factories, health centers, pharmacies, company's staff

- **PEDAGOGICAL TOOLS** creation and distribution : **HAND FANS - POSTERS – FLYERS**
RADIO SPOT – VIDEO SPOT
- **AWARENESS CAMPAIGNS** => Markets – Schools - Health Centers – Factories - Companies
- **EVENTS** : GALA DINER END2018
PRESS RELEASES & CONFERENCES

ACTION PLAN : 5 YEAR ACTION PLAN TO FIGHT RABIES IN CAMBODIA :

SECOND STEP : INCREASE ACCESS TO VACCINATION AFTER BITTEN

BY CREATING RABIES VACCINATION CENTERS IN PROVINCE

Requested contribution: 15USD with the 3 vaccination sessions included (below cost price)

Currently : only 3 rabies vaccination center in Cambodia including Pasteur Institute Phnom Penh

Around only 30 000 Cambodian people estimated to get vaccination after be bitten by dogs per year
More than 600,000 Cambodian are estimated to be bitten by dogs per year.

**WE OPEN OUR 2nd RABIES PREVENTION CENTER IN BATTAMBANG: JULY 2018
WITH PHD BATTAMBANG (Provincial Health Department)
AIMS IS TO VACCINATE 10 00 BITTEN PEOPLE PER YEAR**

WE PLAN TO OPEN A 3rd ANTIRABIES VACCINATION CENTER IN EAST PROVINCE (in 2019)

HOW TO GET INVOLVED ?



SPONSORS PARTNERS COMPANIES FUNDATIONS ASSOCIATIONS: BUY THE BOOK.

40 000 printed : we need to print more than 70 000

For distribution to your staff and networks. As part of your CSR policy or Health actions

You can let us distribute the book with your logo through our networks :

In contribution to raise awareness on rabies (schools, health centers, youth clubs, pagodas...

You can disseminate by yourself total or part of the books

The sponsors will be thanked with logo on the 3rd cover page. Cost is

US \$ 3,000 for 5,000 copies

US \$ 5,000 for 10,000 copies

US \$ 20,000 for 50,000 copies

You can fund our second step “increase access to vaccination” : By funding “sets” :

CONTRIBUTION TO THE COST OF VACCINATION

"100 people vaccinated" funding set	840\$
"1 000 people vaccinated" funding set	8 400\$
"2 000 people vaccinated" funding set	16 800\$
"1 000 people vaccinated" funding set	8 400\$

COMMUNICATION

"3mn video" funding set	2 000\$
"500 poster Simple Steps Save Life" funding set	1 500\$
"200 goose games" funding set	1 450\$
"500 puzzle games" funding set	1 450\$
"Tuk tuk campaign" funding set	from 1 500\$
"Simple Steps Save Life stickers" funding set	500\$

TOTAL INVESTMENT IN CAMBODIA  592 084 USD
- EDUCATION
- 2 VACCINATION CENTERS

INCLUDING :

1. RENOVATION 2 CENTERS (Battambang + East Phnom Penh)  54 000 USD

2. OPERATING COSTS  448 084 USD

Vaccines, Doctors, Nurses, consumable expenditures
Requested contribution: 15USD pp (below cost price)

3. EDUCATION AND COMMUNICATION COSTS  90 000 USD

Including awareness sessions interventions in province (mainly schools), communication tools (puzzle, flyers, posters), spot radio and video, tuk tuk campaign on markets ..