

END RABIES NOW

EVERYBODY LIVING IN CAMBODIA IS CONCERNED

AIM IN 5 YEARS **2017 - 2022** :

- REDUCE MORTALITY IN CAMBODIA BY 50%
- SAVE 2000 LIVES

AS AN ASEAN MEMBER STATE CAMBODIA HAS COMMITTED TO ELIMINATE RABIES BY 2030



CONTACTS

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IN CAMBODIA

800 DEATHS A YEAR FROM RABIES: 40% UNDER 15

100% PREVENTABLE BY VACCINATIONS AFTER BITTEN

100% LETHAL IF NO VACCINATION

PASTEUR PHNOM PENH: 22 000 YEARLY PATIENTS AFTER BITTEN 50% UNDER 15

CAMBODIA HAS 1 DOG PER 4 HUMANS: 3X MORE THAN NEIGHBOURS

600 000 PEOPLE BITTEN BY DOGS EVERY YEAR IN CAMBODIA

WE CAN ERADICATE RABIES BY2030 : ALL INVOLVED :

LOCAL COMMUNITIES – NOG’s - INSTITUTES – GOVERNEMENTAL BODIES – PRIVATE AND PUBLIC COMPANYS



ACTION PLAN : 5 YEAR ACTION PLAN TO FIGHT RABIES IN CAMBODIA : FIRST STEP: RAISE AWARENESS BY EDUCATING, COMMUNICATING

People know very little about rabies, its transmission and prevention. Actions simultaneously during 5 years from now:

- **BOOK** : 48 pages illustrated book in khmer
Written by Institut Pasteur du Cambodge. Designed and edited by SIPAR.
Cambodian public aged 12 and over
Spread across whole Cambodia.

By reading this book, Cambodians will learn about:

- what rabies disease is
- its risk of transmission
- how to protect themselves and their communities from getting the disease

15 600 books spread for free to

- schools and mobile libraries, Youth Clubs, Prisons, Hospitals, Garment factories, Teacher training centers.....

2 000 books sold to NGOs, individuals

4 000 books spread for free to Pharmacies – Schools directors

32 500 books bought by companies to spread to their staff and families. Further orders In progress

- **PEDAGOGICAL TOOLS** creation and distribution : **POSTERS – FLYERS**
- **AWARENESS CAMPAIGNS:** On Cambodian markets, schools ...
- **MEDIAS – EVENTS** : GALA DINER – PRESS RELEASE & CONFERENCE – TV / RADIO SPOT...



ACTION PLAN : 5 YEAR ACTION PLAN TO FIGHT RABIES IN CAMBODIA :

SECOND STEP : INCREASE ACCESS TO VACCINATION AFTER BITTEN BY CREATING RABIES VACCINATION CENTERS IN PROVINCE

Same standard as at the Pasteur Institute in Phnom Penh.

Same cost for patients in our centers: 15USD (with the 4 vaccination sessions included)

Currently : only 3 rabies vaccination center in Cambodia
including Pasteur Institute Phnom Penh

Around only 30 000 Cambodian people estimated to get vaccination after be bitten by dogs per year

More than 600,000 Cambodian are estimated to be bitten by dogs per year.

- **WE CREATE AN 2nd ANTIRABIES VACCINATION CENTER**
MoH – Institut Pasteur : Battambang province

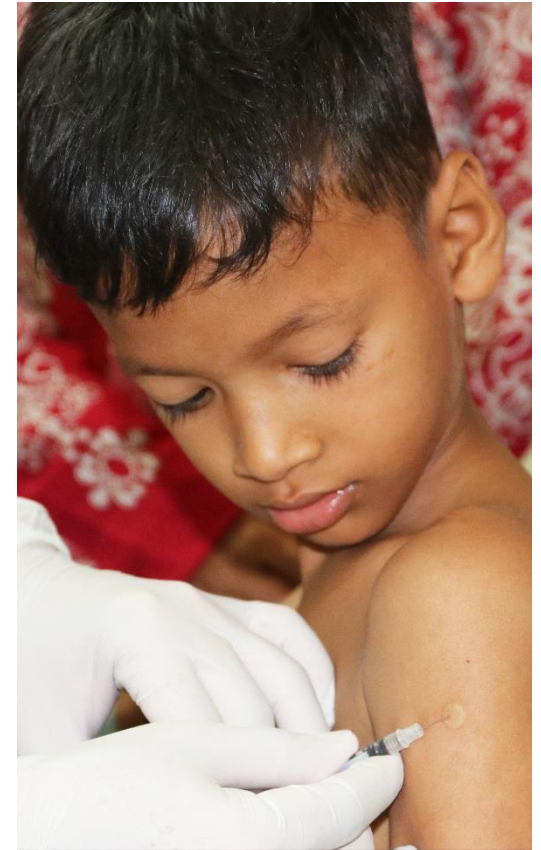
Within the Battambang Provincial hospital : a building to renovate

Restoration work: from Feb 2018

Center opening: APRIL 2018

Aims is to vaccinate 10 00 bitten people per year

- **WE PLAN TO OPEN A 3rd ANTIRABIES VACCINATION CENTER**
IN EAST PROVINCE



HOW TO GET INVOLVED ?

SPONSORS PARTNERS COMPANIES

YOU CAN BUY THE BOOK

40 000 printed : we need to print 70 000

For distribution to your staff and networks

As part of your CSR policy or Health action

- You can let us distribute the book with your logo through our networks :
In contribution to raise awareness on rabies (schools, health centers, youth clubs, pagodas...
- You can disseminate by yourself total or part of the book

The sponsors will be thanked with logo on the 3rd cover page. Cost is

US \$ 3,000 for 5,000 copies

US \$ 5,000 for 10,000 copies

US \$ 20,000 for 50,000 copies



You can fund our second step “increase access to vaccination” : By funding “sets” in our business plan :

BUILDING RESTORATION

Renovation funding set **from 1 000 \$**

Equipment funding set **from 1 000 \$**

CONTRIBUTION TO THE COS OF VACCINATION

"100 people vaccinated" funding set **840\$**

"1 000 people vaccinated" funding set **8 400\$**

"2 000 people vaccinated" funding set **16 800\$**

"1 000 people vaccinated" funding set **8 400\$**

COMMUNICATION

"3mn video" funding set **2 000\$**

"500 poster Simple Steps Save Life" funding set **1 500\$**

"200 goose games" funding set **1 450\$**

"500 puzzle games" funding set **1 450\$**

"Tuk tuk campaign" funding set **from 1 500\$**

"Simple Steps Save Life stickers" funding set **500\$**